HCMUNRE MINISTRY OF AGRICULTURE AND ENVIRONMENT TRUỜNG ĐẠI HỌC TÀI NGUYÊN VÀ MÔI TRƯỜNG TP. HỒ CHÍ MINH HO CHI MINH CITY UNIVERSITY OF NATURAL RESOURCES AND ENVIRONMENT

LETTER OF INVITATION Re: Sponsorship Invitation for the 7th Scientific Conference - 2025

<u>To</u>: Respected Agencies, Enterprises, Organizations, and Partners - Both Domestic and International

Ho Chi Minh City University of Natural Resources and Environment respectfully extends warm greetings and best wishes for health and continued success in all endeavors to esteemed Agencies, Enterprises, Organizations, and Partners both domestic and international.

In this era of digital transformation and deep international integration, science technology, innovation, and interdisciplinary collaboration play a pivotal role in sustainable development. This is especially crucial in the fields of natural resources, environment, and agriculture. Global challenges such as climate change, environmental pollution, resource scarcity, and food security urgently call for renewed management approaches, the application of modern technologies, and strengthened cooperation among scientists, businesses, and policymakers.

With the mission of connecting knowledge with practice, Ho Chi Minh City University of Natural Resources and Environment is honored to host **the 7th Scientific Conference - 2025**, aiming to create a prestigious academic forum to exchange research outcomes, new technologies, and sustainable development initiatives in the areas of natural resources, environment, and agriculture.

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1. Conference Information:

- Conference Theme: Resources, Environment, and Agriculture in the Digital Era and Sustainable Development.

- Expected Date: November 14, 2025.

- Venue: Ho Chi Minh City University of Natural Resources and Environment.

- Languages: Vietnamese - English.

- Principal Scientific Themes Include:

+ Technology and Sustainable Smart Agriculture & Environmental Management.

+ Land administration in conditions of organic agriculture.

+ Geospatial Science in the Digital Era.

+ Applications of Artificial Intelligence and Digital Transformation in Resources, Environment, and Agriculture.

+ Applied Earth Sciences and Resource Management - Climate Change Adaptation

+ New Material Technologies and Renewable Energy for Sustainable Development.

+ Green Economy and Circular Economy Development.

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+ Geospatial Intelligence for Smart Agriculture, Natural Resources, Environment and Diaster Management.

+ As part of the Conference, side activities will include a science and technology exhibition, business-researcher networking, a public - private partnership forum, and a technology transfer program.

2. We respectfully invite your esteemed organization to collaborate and sponsor the Conference

The esteemed partnership of your organization will not only significantly elevate the professional caliber of the event but also provide a distinguished opportunity to enhance brand visibility, foster connections among leading experts, broaden collaborative networks, and demonstrate a steadfast commitment to social responsibility in advancing education and scientific innovation.

Sponsorship Packages	Sponsorship Amount (Million VND)	Primary Benefits
Platinum	≥ Greater than or equal to 100	 Special recognition in the opening speech and throughout the entire event; A 3-5 minute speech during the opening session or a specialized, sub-session (subject to agreement); The sponsor's logo and name prominently displayed in the central position with the largest size on all materials, backdrops, and the website; One prominent exhibition booth (central location, large area) or equivalent benefits; (In the event the conference does not organize an exhibition area, this benefit will be converted to equivalent promotional formats such as introduction videos, standees, brochures at the reception area, etc., which will be communicated and agreed upon with the sponsor by the Organizing Committee.) Dedicated media coverage in news/articles introducing the main sponsor; Presentation of a commemorative plaque as a "Platinum Sponsor"; A letter of appreciation and a set of conference materials.
Gold	From 50 to less than 100	 Recognition in the closing speech; Sponsor's logo and name displayed in the second most prominent position, smaller in size than the Platinum level; One standard exhibition booth or equivalent benefits; (If no exhibition area is organized, this benefit will be replaced by suitable promotional formats such as displaying materials at the shared table, standees in the event area, etc., which will be

The sponsorship levels and their corresponding benefits are as follows:

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Sponsorship Packages	Sponsorship Amount (Million VND)	Primary Benefits
		 communicated and agreed upon with the sponsor by the Organizing Committee.). Introduction on the conference website and official materials; Presentation of a commemorative plaque as a "Gold Sponsor"; A letter of appreciation and a set of conference materials.
Silver	From 20 to less than 50	 Logo displayed on the conference website and printed materials; Organization's name included in the list of sponsors; Shared exhibition booth (if available and arranged by the Organizing Committee); Presentation of a commemorative plaque; Letter of appreciation and a set of conference materials.
Bronze	From 10 to less than 20	 Organization's name listed among the sponsors; Small-sized logo included in the conference materials; Letter of appreciation from the Organizing Committee.

The Organizing Committee sincerely acknowledges all contributions, large or small, from individuals, organizations, and businesses towards the Conference. Every sponsorship level plays an important role in the overall success of the event. The minimum amount for the Bronze package is 10 million VND. Contributions below this amount will receive a general letter of thanks.

Note: Sponsorship levels and corresponding benefits may be flexibly adjusted by mutual agreement to ensure effective collaboration.

3. Sponsorship Contact Information:

- Contact Person: Le Thi Kim Thoa.
- Position: Deputy Head of Science, Technology and External Relations Department.
- Email: thoa.ltk@hcmunre.edu.vn.
- Phone: +84 936 854 385.

We sincerely look forward to the valuable interest, partnership, and sponsorship from your esteemed organization to ensure the successful organization of the Conference.

Respectfully yours!

ON BEHALF OF THE ORGANIZING COMMITTEE RRESIDENT RUONG DAI HOC TAI NGUYÊ A ... OI TRƯỜNG THANH PHÔ HÔ CHÍ MINH Assoc.Prof. Huynh Quyen

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